

Traveling  Like a Local



エコツーリズム 国際大会 2013 in 鳥取

International Ecotourism Conference
2013 in Tottori

Theme

Forest, Farmland and the Sea : Water Linkage and the Life of People

2013.10.19^{Sat} - 21^{Mon}
[Venue] Yonago Convention Center

Event Schedule ※The schedule might change without prior notice.

10.19^{Sat} 13:00~18:00

Yonago Convention Center

- ◆ Opening Ceremony :
Welcome Performances
- ◆ Keynote Speech
- ◆ Introduction of Tottori Prefecture (Video)
- ◆ Declaration for Environmental Protection of Mt. Daisen
- ◆ Discussion Session
- ◆ Welcome Party (18:30~20:00)
• Welcome Performances
• Local Specialty Food Stands
• Promoting Section on Stage by Foreign Countries

10.21^{Mon} 10:00~12:30

Yonago Convention Center

- ◆ Excursion Debriefing Session
- ◆ Introduction of Ecotour Programs within Tottori Prefecture
- ◆ Closing Ceremony
- ◆ Optional Tours (13:30~)
• Tottori Sand Dunes and Izumo-Taisha Grand Shrine

10.20^{Sun} 9:00~16:30

Excursion

- ◆ Excursion Courses (Throughout Tottori Prefecture)
• Choose one out of 8 courses
#We also have half-day courses
- ◆ Exchange Party in Daisen (17:30~19:30)
• Welcome performances
• Mt. Daisen Local Specialty Food Stands
• Night Tour (20:00~21:00)

10.19^{Sat} ~ 21^{Mon} 10:00~17:00

Yonago Convention Center

- ◆ World Ecotourism Section



Registration!!

There will be speeches by prominent figures and a section to introduce ecotourism in the world. Please also enjoy excursions to experience the great nature and local food culture of Tottori Prefecture.

■ Registration period

June 1(Sat)~Sept 19(Thur.)

First come basis

※For more information please check our homepage or contact us as written below

Find Us On the Web!

DAISEN WONDER

Search

<http://daisenwonder.com/>

Host : International Ecotourism Conference (IEC) 2013 in Tottori Executive Committee

Co-host: NPO Japanese Ecotourism Society

Support: Ministry of the Environment, Ministry of Agriculture, Forestry and Fisheries, Japan Tourism Agency

Contact / Tottori Prefecture General West Office, 1-160, Kojimachi, Yonago, Tottori, 683-0054 ☎0859-31-9373

10.19 Sat

◆Keynote Speech

13:50 ~15:50 (Multi-Purpose Hall)



Mr. Shigeatsu Hatakeyama

- President, NPO Mori wa Umi no Koibito (Forests Are Lovers of the Sea)
- Professor, Field Science Education and Research Center, Kyoto University

Subject of Speech "Linkage of Forest, Farmland and the Sea"



Mr. Hiromi Tagawa

- President and CEO, JTB Corp.
- Vice President, Japan Ecotourism Society

Subject of Speech Future of Tourism ~ Ecotourism will make 'sustainable tourism' come true~



Mr. Anthony Wong

- Group Managing Director, Asian Overland Services

Subject of Speech Lessons from Ecotourism Practice in Southeast Asia ~Tourism potential for Tottori from Foreigners Viewpoint~

10.19 Sat

◆Discussion Session

16:30 ~17:50 (Multi-Purpose Hall)

Theme "Introduce the Charm of Japan's Local Culture!"
~Japanese countryside will lead the new style of tourism~



Mr. Isamu Tatsuno

- President, MontBell Co., Ltd.
- Yonago Daisen Sightseeing Ambassador



Ms. Yoshie Ichige

- Actress
- Japan Trekking Association Director
- Environment counselor



Dr. Takeshi Yoro

- A professor emeritus at Tokyo University



Mr. Shinji Hirai

- Governor of Tottori Prefecture

10.20 Sun

◆Excursion Courses

(9:00~16:30) [¥5,000 incl. lunch]

- A Trekking: Explore the beech forest and learn about the history of Daisenji Temple
- B Cycling: Downhill biking at Mt. Daisen, from beech forest to deep sea
- C Eco Program: Learn about ecosystem in nature and explore Oku-Daisen beech forest
- D Climbing: Reach the summit of Mt. Daisen
- E Visit the famous flower park "Tottori Hanakairo Flower Park" and experience the local food



※ For each course you will enjoy lunch made of local products.



- F Explore the village with a history of the best iron manufacturing in Japan
- G Visit the port town and learn about the eco activities in the neighboring area
- H Geopark and Natural Garden: Explore Tottori Sand Dunes
- I Visit National Treasure Nageire Hall in Mt.Mitoku and explore a historical area in Kurayoshi with warehouses

10.19 Sat ~21 Mon

◆WORLD ECOTOURISM SECTION

10:00 ~ 17:00 (Information Plaza)

Domestic & International ecotours and activities are introduced in World Ecotourism Section. Eco-conscious tours are getting popular throughout the world. By ecotourism point of view, people are trying to create tour programs that involve not only nature but also history, culture, industries, food and everything else. After visiting World Ecotourism Section, you will know much more about ecotourism in and outside of Japan!



Joint Events

10.19 Sat • 20 Sun

SEA TO SUMMIT. KAIKE • DAISEN 2013



By kayak and bicycle then climbing Mt. Daisen to the summit. A sporty environment conscious event.

Application will be accepted from June 1st, Saturday. Maximum 100 pairs

Please visit the website for more information
<http://www.seatosummit.jp>

10.20 Sun

◆Kome Festa ~ Autumn Rice Harvest Festival~ (Supporting Event)

11:00~15:00 / Yonago Convention Center



You will be welcomed with friendly smiles and mini trucks filled with rice and other fresh local farm products at Kome Festa. Enjoy a draw for freshly-harvested rice. Also rice balls give-away and many more events await you.